


# Jo-B Sebastian


## GRAPHIC DESIGN




## CONTACT

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My foray into graphic design finds its roots in music. A passionate lover of music and a singer-songwriter myself, I started teaching myself how to use programs like the Adobe Creative Suite as a means to design and create artwork and promotional material for my own music. This eventually led to an almost life-long fascination and obsession with the graphic arts and its relationship with other artforms, particularly music and film.

My skill set eventually evolved from tinkering with Photoshop to proficiency in video editing, as well as a developed eye for photography and videography. Being self taught, I learn and adapt quickly, and excel at finding alternative solutions to seemingly unsolvable problems. Coupled with a distinct eye for detail, a knack for colour harmony, and plucky can-do attitude, I hope to be a part of something that can help me flex my creative muscles and further explore my passion for graphic design and music.

## LANGUAGES

English (Native)  
Tagalog (Conversational)  
French (Intermediate)

## SOCIAL MEDIA

 @jobeesebastian  @jobsebastian  jo-bsebastian

## SKILLS/CAPABILITIES

### SKILLFUL IN

Logo/Brand Identity  
Photo Retouching  
Photography  
Videography  
Typography  
Print Design  
Layout Design  
Web Design (intermediate)  
Coding (intermediate)  
Digital Illustration  
Art Direction

### PROFICIENT IN

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe After Effects  
Adobe Premiere  
Adobe Dreamweaver  
Adobe Audition  
Final Cut Pro X  
Ableton Live 9  
Logic Pro X  
Sibelius  
Microsoft Office

## EDUCATION

2006-2011

### Ateneo de Manila University

Bachelor's Degree  
AB COMMUNICATIONS  
*with a focus on Film & Media Studies, Marketing & PR*  
*Nominated for Best Thesis of the Year 2011*

2013-2016

### The New School for Jazz & Contemporary Music

Bachelor's Degree  
BFA Jazz & Contemporary Music  
*Merit Scholarship | Consistent Dean's Lister*

## WORK EXPERIENCE

2017

### Ruby Greenberg (Musician)

Logo & Identity | Graphic Design | Photography | Retouching | Web Design  
[www.RubyGreenberg.com](http://www.RubyGreenberg.com)

### Bianca Muñoz (Musician)

Logo & Identity | Graphic Design | Photography | Retouching

2016

### RAF (Musician)

Logo & Identity | Graphic Design | Photography | Retouching

2014

### Café Voi La (Restaurant)

Logo & Identity | Graphic Design | Print Design |  
*Duties include brand identity, menu design, and marketing materials.*

2012

### Charlie Gomez (Photographer)

Logo & Identity | Branding | Graphic Design | Print Design | Web Design  
*Duties included logo design, business card design, and online portfolio.*

### The Teapee (Restaurant)

Logo & Identity | Branding | Graphic Design | Print Design | Store Design | Marketing  
*Duties included logo/branding design, interior design, employee apparel, & product design.*

2010 - 2012

### The Brat Pack (Musician)

Logo & Identity | Branding | Graphic Design | Print Design | Web Design | Vocals

### MarQueen (Magazine)

Layout Design | Graphic Design

2009 - 2010

### Juice.PH (Magazine)

Layout Design | Graphic Design | Print Design | Web Design | Illustration | Article Writing  
*Duties included the design and creation of Juice.PH's monthly print magazine alongside graphic design and others.*